

CONFIDENTIAL

77-2729

Executive Registry

77-4508/11

11 May 1977

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MEMORANDUM FOR:

SA/DDCI

SUBJECT : Public Outreach

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[] called to say that the Director had reviewed the various alternatives for broadening our communication with the public and wished to move promptly on the suggestion for tours for constituents recommended by Congressmen. The DCI would like to see this suggestion developed in the form of a proposed plan of implementation spelling out what people would actually see and do during their visit to Headquarters.

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[] mentioned specifically the DCI's interest in the following:

- A film in the auditorium followed by a discussion and question and answer period on the conduct of intelligence.
- A walk-through of designated areas which might include a small museum utilizing some of the demonstrations we have exhibited in the past. The DCI would like to have other suggestions for artifacts of intelligence and espionage that might be included. [] also asked whether it was feasible to arrange a tour of the cartography area for a demonstration of the use of our advanced equipment.
- The DCI would also like to have us consider how we can best describe, explain and/or demonstrate what we are trying to do by way of the finished product, and how we do it.

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We need to move promptly to solicit ideas from the various Directorates and Independent Offices and develop a plan that we can present to the Director for his review.

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cc: DDCI

✓ DDA

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